Real World Experience
Communications students enrich their learning with real-world experience through Holy Family’s nationally recognized internship program. Our students choose among a wide range of employers to intern with, such as:
• Philadelphia Flyers
• Q 102 FM
• KYW TV-3
• NBC 10
• Parx Racing
• Center City Film & Video
• Connor Communications
• Fangoria Entertainment, Inc.
• Greater Northeast Philadelphia Chamber of Commerce
• SmartMark Communications
• Visit Bucks County

Major Coursework
Communications students may select either the Social and Emerging Media or Public Relations track. Some of the exciting classes you may take include:
• Branding
• Digital Design
• Event Planning and Promotion
• Intro to Film: Theory and Practice
• Mobile Media
• Multi-Media Storytelling
• Producing Innovative Media
• Public Relations
• Social Media Strategy
• Social Media Analytics

What Can You Do With This Major?
Our alumni are active in various sectors of the media industry and in business, sports, entertainment, and public relations fields. Our new graduates receive job offers such as:
• Sales and Marketing Assistant, Clear Channel Outdoor
• Assistant Brand Manager, Just Play Products
• Account Executive Assistant, Leo Burnett Advertising
• Assistant Account Executive, SmartMark Communications
• Content Writer, 1SEO Digital Agency
• Franchise Sales Associate, Rita’s Water Ice
• Game Presentation Coordinator, Philadelphia Flyers
• Writer/Editor, The Sports Network
• Promotions Director, SportsRadio 94 WIP
• Outreach Coordinator, Philadelphia City Council

Communications Center
Our Communications Center, freshly renovated in 2017, is designed for students to fully explore their creativity and to cultivate professional skills, equipped with state-of-the-art technology including the latest models of computers, mobile devices, editing software, and other production tools.

Holy Family is proud to offer students a highly supportive learning environment that values your personal and professional goals. Students in our Communications program thrive in our small yet challenging learning environment. We believe in educating beyond the classroom and providing opportunities for hands-on experience, which is a key component of your college education.