Real World Experience
Management-Marketing students can gain real-world experience through Holy Family’s nationally recognized co-op and internship program.

The results speak for themselves as 90 percent of our students find permanent jobs as a result of their co-op experience. Some of the companies our students may work with include:

- Advertising Specialty Institute
- Comcast-Spectacor
- Deloitte
- National Constitution Center
- Philadelphia Convention Center
- Philadelphia Magazine
- Clear Channel Communications
- Coca Cola Enterprises
- Lockheed Martin
- Tastybaking Company
- General Electric
- Aria Health
- Crown Holdings
- Campbell Soup Company
- Motorola, Inc.

Our Non-Discrimination Statement can be found at holyfamily.edu/ndstatement or call 267-341-3479.

Holy Family is proud to offer students a highly supportive learning environment that values their personal and professional goals. Students in our Management-Marketing program thrive in our small yet challenging learning environment. We believe in educating beyond the classroom and providing opportunities for hands-on experience, which is a key component of your college education.

What Can You Do with this Major?
The Management-Marketing program at Holy Family University is ideal for students seeking employment in advertising, digital marketing, sales, operations, management, or entrepreneurship—or those who wish to attend graduate or professional school full time after undergraduate school. Our graduates work for organizations such as Fortune 500 corporations, advertising agencies, and market research firms.

Career Success
Graduates of the Management-Marketing program are well prepared for careers in a dynamic global economy in both private and public sector positions as:

- Departmental Managers
- Marketing Directors
- Human Resource Professionals
- Management Consultants
- Entrepreneurs

Major Coursework
For a management-marketing major, specialized course work will include:

- Organizational Behavior
- Strategic Marketing
- Human Resource Management
- Labor and Employment Law
- Consumer Behavior
- Entrepreneurship and the New Economy
- Principles of Advertising

For More Information
visit: holyfamily.edu
call: 215-637-3050
call: admissions@holyfamily.edu

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