



Dear Friend of Holy Family University,

We are writing to request your support of Decades of Excellence, a scholarship benefit celebrating our School of Nursing's 50th Anniversary. Your generosity will create vital financial aid and scholarship support for Holy Family students. Partners like you ensure that Holy Family University continues to thrive and that our students succeed.

In 1973, five women received the first Holy Family BSN degrees. Five decades later, there are more than 6,000 caring and highly competent Holy Family nurses serving in the Philadelphia region and beyond – making Holy Family proud! Nursing students make up about 50% of our student body, of which nearly 40% are first-generation college students. Holy Family has been designated a Tier 1 School for top socioeconomic mobility among universities across the nation. Your investment enables deserving students, and their families, the chance to benefit from a transformational higher education experience at a quality values-based institution.

We sincerely hope you will commit to a sponsorship and celebrate with us on March 20, 2024. Your presence is meaningful as we gather to commemorate this milestone for our School of Nursing and recognize the important impact our nursing alumni have had on the community. We look forward to your partnership as we continue the tradition of providing scholarships that allow our students to prepare for their careers and achieve their dreams.

To secure your sponsorship online today, please visit holyfamily.edu/nursing50th/celebrate.

Thank you in advance for your support, which truly makes a difference in the lives of Holy Family students! For more information, please email hbaczkowski@holyfamily.edu or call 267.341.3100.

Thank you again for your commitment to *The Value of Family*.

Gratefully,

Helene Baczkowski
Assistant Vice President for Advancement

Dr. Margaret Harkins
Dean, School of Nursing and Health Sciences



Decades of Excellence – Celebrating 50 Years of Nursing

Holy Family University is proudly celebrating 50 Years of Nursing Excellence, educating generations of nurses in practice and leadership to advance compassionate care. Our highly skilled nursing graduates are found in every major hospital and healthcare institution throughout our region, and far beyond. They make Holy Family University synonymous with educational excellence in nursing and health sciences.

Our 50th Anniversary is also a celebration of Holy Family University's strategic partners in mission who provide scholarships and financial aid, as well as enhanced learning opportunities for our students. We are grateful for your partnership and commitment to the success of Holy Family University students.

On March 20, we are hosting Decades of Excellence, a celebration to raise funds for Holy Family University students while commemorating this milestone for the School of Nursing and Health Sciences. **We graciously invite you to sponsor Decades of Excellence and join our alumni, faculty, students and partners in the celebration.**

SPONSORSHIP OPPORTUNITIES

PRESENTING SPONSOR - \$50,000

(\$45,000 tax deductible)

- Lead feature in event video
- Lead logo displayed prominently on all promotional materials, invitations, and event communications
- Lead recognition of logo on event website, event signage, video and program
- 20 guest tickets

DIAMOND SPONSOR - \$25,000

(\$21,000 tax deductible)

- Feature in event video
- Company logo displayed prominently on all promotional materials, invitations, and event communications
- Prominent recognition of logo on event website, event signage, video and program
- 16 guest tickets

PLATINUM SPONSOR - \$20,000

(\$17,000 tax deductible)

- Company logo displayed on all promotional materials, invitations and event communications
- Recognition of logo on event website, event signage, video and program
- 12 guest tickets

GOLD SPONSOR - \$15,000

(\$12,500 tax deductible)

- Company logo displayed on all promotional materials, invitations and event communications
- Recognition of logo on event website, event signage, video and program
- 10 guest tickets



Decades of Excellence – Celebrating 50 Years of Nursing

SILVER SPONSOR - \$10,000

(\$8,000 tax deductible)

- Company logo displayed on all promotional materials, invitations and event communications
- Recognition of logo on event website, event signage and program
- 8 guest tickets

BRONZE SPONSOR - \$5,000

(\$3,500 tax deductible)

- Company logo displayed on all promotional materials, invitations and event communications
- Recognition of logo on event website, event signage and program
- 6 guest tickets

BLUE & WHITE SPONSOR - \$2,500

(\$1,500 tax deductible)

- Company logo displayed on all promotional materials, invitations and event communications
- Recognition of logo on event website, event signage and program
- 4 guest tickets

HOLY FAMILY NURSING 50TH ANNIVERSARY BENEFACTOR - \$1,000

(\$500 tax deductible)

- Listing on event website and electronic sponsor signage
- 2 guest tickets

Holy Family University is committed to transforming the lives of students - We believe that every student, regardless of financial circumstances, should have the opportunity to pursue higher education.

With your support, our nursing students will continue to benefit from an innovative and cutting-edge nursing curriculum that develops nurse professionals who are holistically trained to be critical thinkers, and collaborators focused on patient-centered care. From certifications in radiologic science to BSN, MSN, DNP degrees, and CNA, our programs are dynamic and built for changing healthcare needs and advancing nursing careers.

To secure your sponsorship online today visit: holyfamily.edu/nursing50th/celebrate

Please mail checks by January 15, 2024 to: Holy Family University, Advancement - Marian Hall, 9801 Frankford Avenue, Philadelphia, PA 19114

For additional information, contact Helene Baczkowski at 267-341-3100 or hbaczkowski@holyfamily.edu