

EL MBA Booklist

SU / FA 2021

BUS 500

Hsieh, T (2010) *Delivering Happiness: a path to profits, passion and purpose*. New York: Business Plus.
ISBN: 978-0-446-56304-8

BUS 501

Godin, S (2010) *Linchpin: are you indispensable?* New York: Portfolio
ISBN: 978-1-591-84409-9

MGT 500

No text required

MGT 511

Berman, Karen and Knight, Joe. (2013) *Financial Intelligence; A Manager's Guide to Knowing What the Numbers Really Mean*. Revised Ed. Harvard Business Review Press.
ISBN 978-1-4421-4411-4

Bruns, William J. et al. (1999) *Business Fundamentals; Finance for Managers* (book)
ISBN 978-157851173-0

*** AVAILABLE FROM HBSP ONLY search Product # 1739 at hbsp.harvard.edu/ ***

MGT 521

Kerin, Roger A. & Peterson, Robert A. (2013). *Strategic Marketing Problems: Cases and Comments*. 13th ed. New Jersey: Prentice-Hall.
ISBN: 978-0-13-274625-7

MGT 531

Halbert, T & Ingulli, E. (2018). *Law and ethics in the business environment*. 9th ed. Mason, Ohio: Southwestern Cengage.
ISBN: 978-1305972490

MGT 541

Bolman, L and Deal, T. (2017). *Reframing Organizations: artistry, choice and leadership*. 6th ed.
San Francisco: Jossey-Bass.
ISBN: 978-1-119-28181-8

MGT 551

William J. Stevenson. (2020) *Operations Management*. 14th ed. McGraw-Hill Publishing
ISBN: 978-1260575712

MGT 591

Thompson, Arthur A., Strickland, A.J., and Gamble, John E. (2019) *Crafting and Executing
Strategy: The Quest for Competitive Advantage. Concepts and Cases* 22nd ed. New York:
McGraw-Hill.
ISBN: 978-1260565744

FIN 501

Liaw, K. Thomas. (2011). *The Business of Investment Banking*. 3rd ed. New York: John Wiley &
Sons.
ISBN: 978-1-118-00449-4

FIN 502

DePamphilis, Donald (2017) *Mergers, Acquisitions and Other Restructuring Activities* 9th ed.
SanDiego, California, Academic Press.
ISBN: 978-0128016091

FIN 503

Mishkin, Frederic S. and Eakins, Stanley J. (2017) *Financial Markets and Institutions*. 9th ed.
Pearson.
ISBN: 978-0134520407

HRM 501

Twomey, Rosemary. (2009) *Employment Law: Going Beyond Compliance to Engagement*. New
York: McGraw-Hill.
ISBN: 978-0-073-02697-8

HRM 502

Greer, Charles. (2011) *Strategic Human Resources Management: A General Managerial
Approach*. 2nd ed. New Jersey: Pearson.
ISBN: 978-8-177-582062

HRM 503

Phillips, Jean and Gully, Stan. (2019) *Strategic Staffing*. 4th ed. New Jersey: Pearson.
ISBN: 978-1948426862

HCA 511

Gapenski, L (2013). *Cases in Healthcare Finance*. 5th ed. Chicago: Health Administration Press.
ISBN: 978-1567936117

HCA 551

Griffith, John R.; White, Kenneth R. (2019) *The Well-Managed Healthcare Organization*. 9th ed.
AUPHA Press/Health Administration Press.
ISBN: 978-1640550582

HCA 561

Swayne, Linda, Duncan, Jack W., Swayne, Linda E. (2019) *Strategic Management of Health
Care Organizations*. 8th ed. Blackwell Publishing.
ISBN: 978-1119349709
