

EL MBA Booklist

2019

19 SP 1

MGT 500

No text required

BUS 500

Hsieh, T (2010) *Delivering Happiness: a path to profits, passion and purpose*. New York: Business Plus.

ISBN: 978-0-446-56304-8

BUS 502

Nickels, W., McHugh, J., & McHugh, S. (2016). *Understanding Business* 11th ed. New York, NY: McGraw-Hill.

ISBN: 978-0-07-802316-3

MGT 521

Kerin, Roger A. & Peterson, Robert A. (2013). *Strategic Marketing Problems: Cases and Comments*. 13th ed. New Jersey: Prentice-Hall.

ISBN: 978-0-13-274625-7

MGT 561

Barringer, B. & Ireland, D. (2016) *Entrepreneurship: Successfully Launching New Ventures*. 5th ed. Prentice Hall.

ISBN: 978-0-133-79719-0

19 SP 2

BUS 501

Godin, S (2010) *Linchpin: are you indispensable?* New York: Portfolio

ISBN: 978-1-591-84409-9

MGT 531

Halbert, T & Ingulli, E. (2018). *Law and ethics in the business environment*. 9th ed. Mason, Ohio: Southwestern Cengage.
ISBN: 978-1305972490

MGT 541

Bolman, L and Deal, T. (2017). *Reframing Organizations: artistry, choice and leadership*. 6th ed. San Francisco: Jossey-Bass
ISBN: 978-1-11928-181-8

MGT 581

Peng, Mike W. (2014) *Global Strategy*. 3rd ed. Mason, Ohio: South-Western Cengage
ISBN-13: 978-1-133-96461-2

MGT 591

Thompson, Arthur A., Strickland, A.J., and Gamble, John E. (2015) *Crafting and Executing Strategy: The Quest for Competitive Advantage. Concepts and Cases* 21st ed. New York: McGraw-Hill.
ISBN: 9781259732782